



# The Cedar Mill News

## Advertising Rates effective 08/23

The Cedar Mill News LLC • [cedarmillnews.com/advertising](http://cedarmillnews.com/advertising)  
 Virginia Bruce, publisher  
 3270 NW Kinsley Terrace, Portland, OR 97229  
 503-803-1813 • [info@cedarmillnews.com](mailto:info@cedarmillnews.com)

	Frequency	Once	6 times/year	12 times/year
Width	Height	Monthly Rate	Monthly Rate	Monthly Rate
1 column (1.84")	1 inch	\$38	\$33	\$30
1 column (1.84")	2 inches	\$70	\$65	\$60
2 column (3.76")	1 inch	\$70	\$65	\$60
1 column (1.84")	4 inches	\$135	\$120	\$95
2 column (3.76")	2 inches	\$135	\$120	\$95
2 column (3.76")	5" (1/4 page)	\$220	\$200	\$180

The Cedar Mill News is published monthly. 900 paper copies are distributed free in the community, and over 5000 subscribers receive a monthly email with links to the PDF file and the web page version (over 50% open rate!). All ads also appear (with links to your site, email address, or phone number) in the PDF & website versions.

Rates depend on ad frequency. The lowest rate is for monthly advertisers. With a signed Frequency Contract you get the corresponding rate regardless of ad size—size and content may be changed each month. Advertisers are encouraged to change their ads regularly to keep them fresh and interesting.

**Deadlines:** Reminders are sent by email before each deadline. In general, camera ready ads are due by the 25th of the month prior to publication. Preferred format: 300 dpi TIFF or PDF files. Ad copy and graphic files due by the 20th of each month for ad production.

1 column (1.84") x  
1 inch

2 columns (3.76") x 1 inch

1 column (1.84") x  
2 inches

2 columns (3.76") x 2 inches

1 column (1.84") x  
4 inches

**Frequency discount requires 6 or 12 ads (any size) to run per year, your choice of schedule.**

**5% discount for 6 or 12-ad prepayment.**

**Ad layout is free for advertisers with agreements. \$35 for one-time ads, deductible if agreement signed later**

**Custom sizes available, call or [email](mailto:info@cedarmillnews.com) for info.**