



The Cedar Mill News

Advertising Rates effective 02/22

The Cedar Mill News • cedarmillnews.com/advertising
 Virginia Bruce, publisher
 3270 NW Kinsley Terrace, Portland, OR 97229
 503-803-1813 • info@cedarmillnews.com

	Frequency	Once	6 times/year	12 times/year
Width	Height	Monthly Rate	Monthly Rate	Monthly Rate
1 column (1.84")	1 inch	\$33	\$26.40	\$22
1 column (1.84")	2 inches	\$55	\$46.20	\$40.70
2 column (3.76")	1 inch	\$55	\$46.20	\$40.70
2 column (3.76")	2 inches	\$99	\$85.80	\$79.20
1 column (1.84")	4 inches	\$99	\$85.80	\$79.20
2 column (3.76")	5" (1/4 page)	\$242	\$192	\$151.80
4 column (7.6")	5" (1/2 page)	\$418	\$363	\$308

The Cedar Mill News is published monthly. 800 paper copies are distributed free in the community, and over 4600 copies are delivered by email to subscribers, both as a PDF file and on the website (over 50% open rate!). All ads also appear on the PDF & website versions.

For those on a Frequency Contract, ad size and content may be changed each month. Reminders are sent by email before each deadline. Advertisers are encouraged to change their ads to keep them fresh and interesting.

Deadlines: Camera ready ads due by the 25th of the month prior to publication. Preferred format: 300 dpi TIFF or PDF files. Ad copy and graphic files due by the 20th of each month for ad production.

1 column (1.84") x
1 inch

2 columns (3.76") x
1 inch

1 column (1.84") x
2 inches

2 columns (3.76") x
2 inches

1 column (1.84") x
4 inches

Frequency discount requires 6 or 12 ads (any size) to run per year, your choice of schedule.

5% discount for 6 or 12-ad prepayment.

Ad layout is free for advertisers with agreements. \$35 for one-time ads, deductible if agreement signed later

Custom sizes available, call or email for info.